



European
Commission

Support Services for Exploitation of Research Results (SSERR)

for completed and ongoing research projects in the field of energy¹

What is exploitation for?

The exploitation of research results can help

- › develop, create and market a product or process;
- › create and provide a new service;
- › set new standards;
- › deliver new training courses or develop new curricula.

Appropriate exploitation leads to innovation (in different markets and societal contexts), new businesses and jobs, increased knowledge, and welfare. Exploitation thus contributes to the overall objectives of the European Union.

At the same time, exploitation touches on the protection of intellectual property of the project partners who are the owners of newly developed knowledge. It requires careful legal treatment.

Exploitation has become a crucial element in FP7 and H2020 projects and is a mandatory activity and reporting item.

In order to maximise the value added and impact of research projects, the Directorate-General for Research and Innovation offers on-demand services to interested projects – **the Support Services for Exploitation of Research Results (SSERR)**.

Why should I use SSERR?

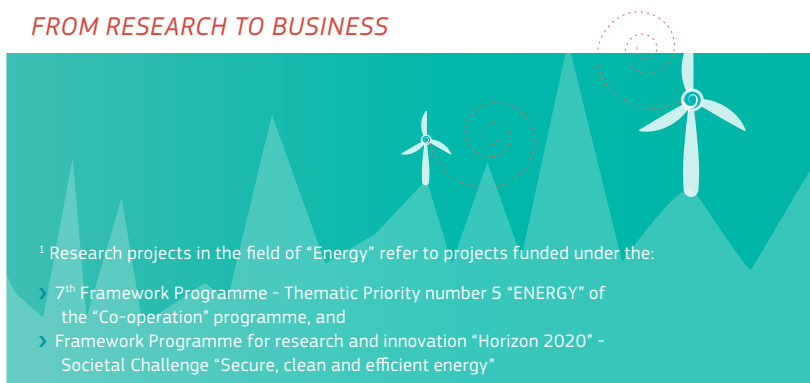
- › Would you like to identify your potentially exploitable results but don't know how?
- › Do you have interesting results but don't know how to exploit and protect them?
- › Do you need to develop a viable plan for the exploitation and dissemination of your research results?
- › Do you want to develop a business plan but don't know all the items to be considered?
- › Are you looking for businesses and investors but don't know how to approach them and to present your results?
- › Do you have to overcome financial barriers due to low or long-term return on investments?
- › Do you want to patent your developments but don't know the pertinent procedures and laws?

SSERR provides answers to these questions, and thus helps to bridge the gap between research outcomes and commercial products on the one hand, and researchers and businessmen on the other, using a series of tailored, on-demand services.



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FROM RESEARCH TO BUSINESS



¹ Research projects in the field of "Energy" refer to projects funded under the:

- › 7th Framework Programme - Thematic Priority number 5 "ENERGY" of the "Co-operation" programme, and
- › Framework Programme for research and innovation "Horizon 2020" - Societal Challenge "Secure, clean and efficient energy"



Research and
Innovation

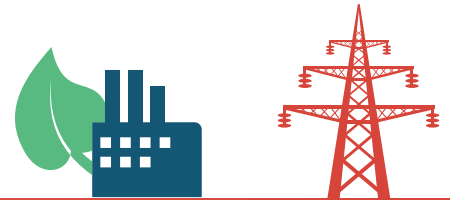




What's in SSERR for research projects and their partners?

Project partners can request one or more services:

- › **Project Risk Analysis** to identify the risks and potential obstacles to the future exploitation of project results;
- › **Exploitation Strategy Seminars** to brainstorm on key results, and how to address the risks and obstacles associated with exploitation;
- › **Business Plan Development** service to assist project partners in better approaching this crucial step towards the commercialisation of the products or services;
- › **Assistance for Patenting** to support partners in the different stages of the protection of intellectual property rights;
- › **Brokerage Events** to allow projects to present their exploitable results to key actors (such as investors and business partners);
- › **Ad Hoc Assistance**, (to be agreed on a case-by-case basis).



Access to the SSERR

When?

At any time during the project's lifecycle, even after the project has been completed.

How?

1. The Project Coordinator sends an e-mail requesting the SSERR to RTD-ENERGY-SSERR@ec.europa.eu.
2. The Project Coordinator and relevant Commission department agree on the SSERR requested.
3. The Commission proposes an expert/consultant who will deliver the SSERR.
4. The details of support are discussed between the Project Coordinator and the expert/ consultant. (Each expert/consultant signs a confidentiality agreement guaranteeing the non-disclosure of any information received and knowledge gathered from the project.)
5. The expert/consultant contracted by the Commission delivers the agreed service(s) and provides a concluding report.

Costs?

The services are free for the projects.



For more information on the services, please contact the Commission at RTD-ENERGY-SSERR@ec.europa.eu